



MEDIA RELEASE

SANTA CRUZ COUNTY
Sheriff-Coroner

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Jim Hart
Sheriff-Coroner

Media Release: October 2nd, 2019 UPDATE: Kidnapping/Murder Investigation

Case #: 19-08550

On Tuesday, October 1st around 3:00 A.M. 50-year-old Tushar Atre was kidnapped from his home on Pleasure Point Drive. He was last seen leaving the area in a White 2008 BMW SUV.

Later Tuesday, deputies found the 2008 BMW associated with the case at the 24000 block of Soquel San Jose Road and located a deceased person.

That person has now been identified as 50-year-old Santa Cruz County resident, Tushar Atre.

The investigation is still ongoing, but we have reason to believe the motive was robbery.

We would like to let the community know we believe this is an isolated incident.

If you have any information related to the case call Sgt. Ainsworth (831)454-7635.

PREPARED BY:

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Santa Cruz County Sheriff's Office

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