



# MEDIA RELEASE

## SANTA CRUZ COUNTY Sheriff-Coroner

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**Jim Hart**  
Sheriff-Coroner

### Media Release: February 4, 2020 Sheriff's Office Alcohol and Tobacco Operation

On January 30, 2020, members of the Santa Cruz County Sheriff's Office Alcohol and Tobacco Compliance Units conducted a decoy and sales of alcohol and tobacco compliance operation at on and off-sale retail stores in Santa Cruz County. The goal of this operation was to limit minors' access in the community to alcoholic beverages and tobacco products.

Decoys are under 21 years of age and are under the direct supervision of the compliance Deputies during the operation. During this operation, the decoy attempted to purchase tobacco products and alcoholic beverages at more than a dozen locations throughout the County.

The decoy attempted to purchase alcohol or tobacco products from the following locations, but was refused:

• Tortilla Flats	Soquel	No sale
• Valero	Soquel	No sale
• Sawasdee	Soquel	No sale
• Suda	Santa Cruz	No sale
• Pleasure Pizza East Side Eatery	Santa Cruz	No sale
• Kaito	Santa Cruz	No sale
• Zameen at the Point	Santa Cruz	No sale
• 7-Eleven	Santa Cruz	No sale
• El Chino	Santa Cruz	No sale
• Soquel Quality Meat	Soquel	No sale
• Ugly Mug	Soquel	No sale
• Star of Siam	Soquel	No sale
• Quik Stop	Soquel	No sale
• Little Tampico	Soquel	No sale
• Michaels on Main	Soquel	No sale
• Carpos	Soquel	No sale
• Café Rio	Aptos	No sale
• Speedway #6183	Santa Cruz	No sale
• Aptos Parish Publick House	Aptos	No sale
• Moutlon's Unocal	Aptos	No sale

The decoy was sold alcohol or tobacco products at the following locations:

• Black Point Market	Live Oak	Sold alcohol
• Lago Di Como	Live Oak	Sold alcohol
• Upper Crust Pizza	Soquel	Sold alcohol
• Golden Fu Wah	Soquel	Sold alcohol

Store employees were each misdemeanor issued citations with court dates for 25658(a) B&P, furnishing alcohol or tobacco to an individual under the age of 21.

#### PREPARED BY:

Lieutenant Roy A. Morales  
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