



MEDIA RELEASE

SANTA CRUZ COUNTY
Sheriff-Coroner

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Jim Hart
Sheriff-Coroner

Media Release: March 27th, 2019

Sheriff's Office Alcohol and Tobacco Sting

In the evening of March 27th, 2019 members of the Santa Cruz County Sheriff's Office Alcohol and Tobacco Compliance Unit attempted to purchase tobacco products and alcoholic beverages at off-sale retail establishments in Santa Cruz County, using an undercover minor. The goal of this operation was to limit minors' access in the community to alcoholic beverages and tobacco products and to confirm that the local retailers are doing their part to prevent access.

Minor decoys are under 21 years of age and are under the direct supervision of the compliance Deputies during the operation. The decoy must answer truthfully about their age and present their true identification upon request by a clerk. During this operation, the minor attempted to purchase tobacco products and alcoholic beverages from locations throughout the unincorporated County of Santa Cruz.

All of the cashiers at the following businesses turned the minor decoy away without selling any products:

- Orchard Park Market / Watsonville – No Sale – Alcohol
- Hecker Pass Market / Watsonville - No Sale – Alcohol
- Harvest Moon / Watsonville – No Sale – Alcohol
- Dale's Market / Watsonville – No Sale – Alcohol
- Brother's Market / Watsonville – No Sale – Tobacco

PREPARED BY:

Lieutenant Greg Lansdowne

Santa Cruz County Sheriff's Office

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